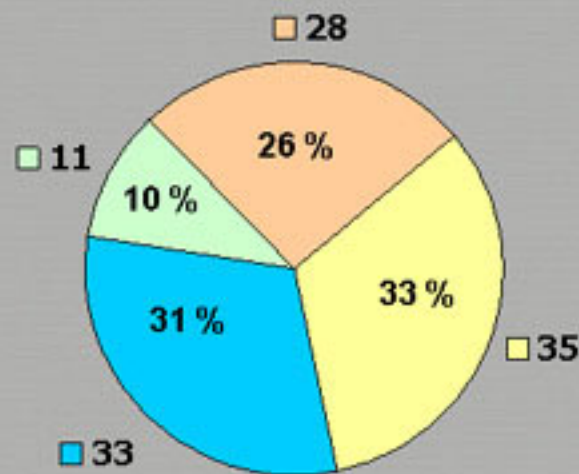


**World Market – Still Cameras (total: analog and digital)
Sales Volumes 2003/2004* (GfK)**

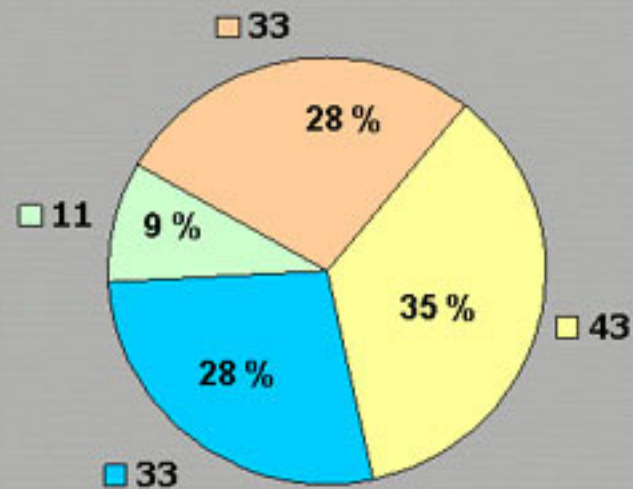
2003



107 Mill.

(+ 14%)

2004*



120 Mill.

(+12%)

Europe

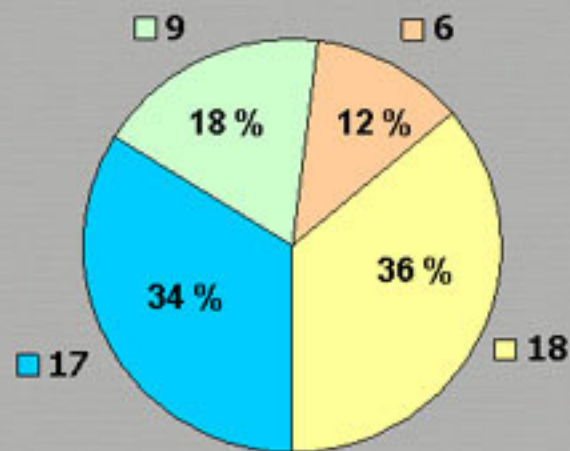
America

Japan

ROW

World Market – Digital Still Cameras Sales Volumes 2003/2004* (GfK)

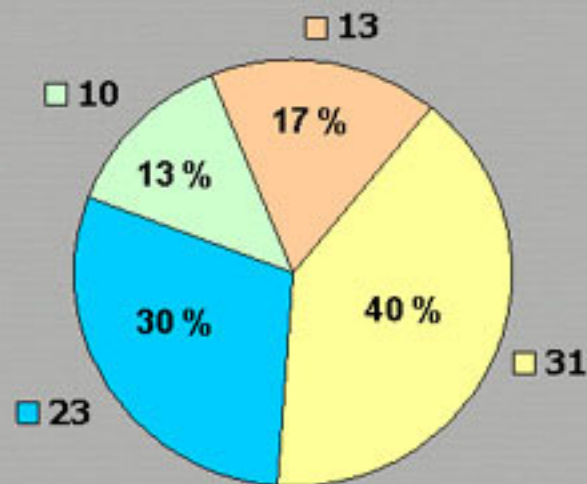
2003



50 Mill.

(+ 64%)

2004*



77 Mill.

(+54%)

Europe

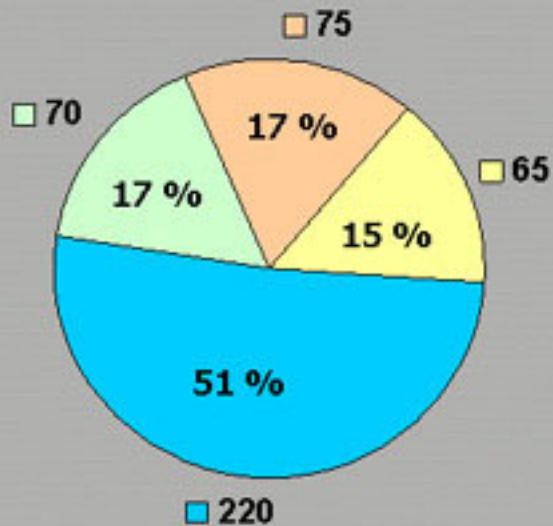
America

Japan

ROW

World Market – One Use Cameras Sales Volumes 2003/2004* (GfK)

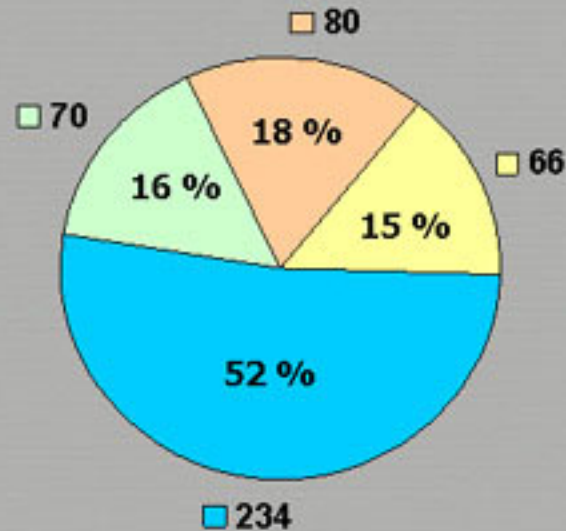
2003



430 Mill.

(+ 8 %)

2004*



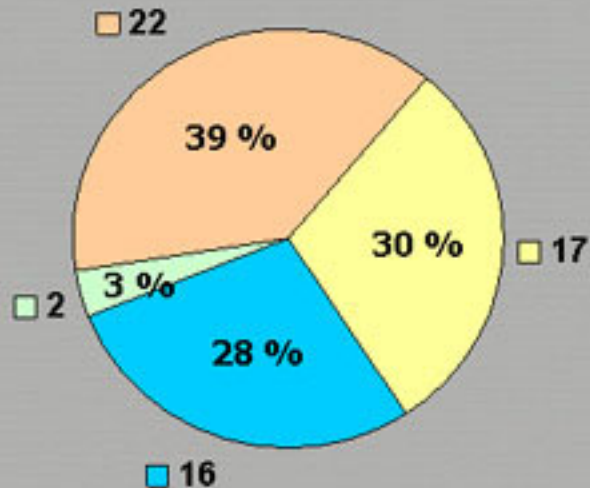
450 Mill.

(+ 5 %)



World Market – Still Cameras Sales Volumes 2003/2004* (GfK)

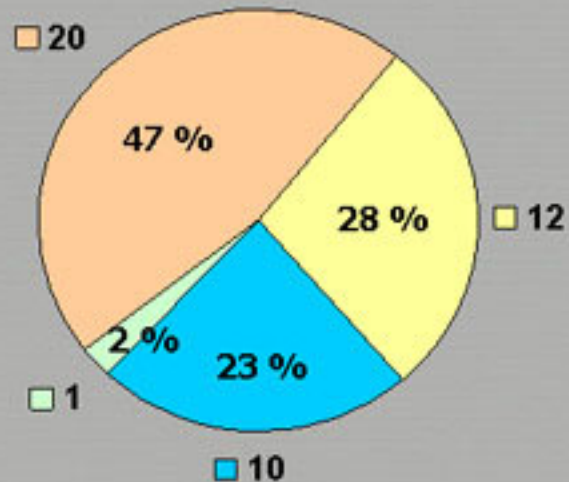
2003



57 Mill.

(- 10 %)

2004*



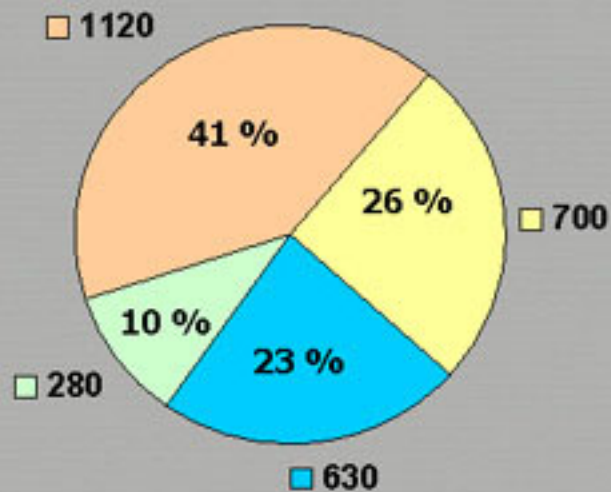
43 Mill.

(- 25 %)



**World Market – on Still Films (excl. SUC)
Sales Volumes 2003/2004* (GfK)**

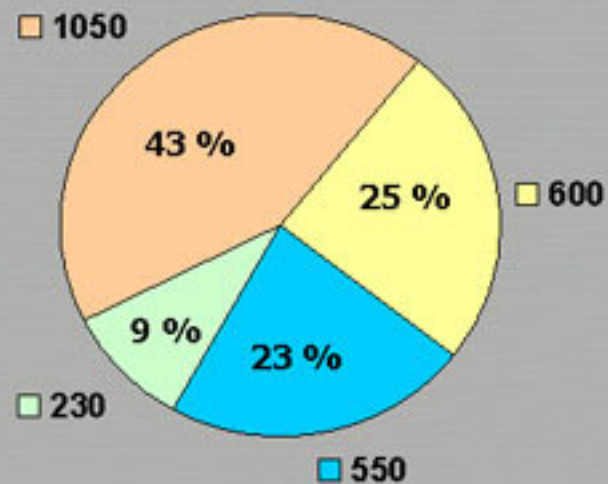
2003



2.730 Mill.

(- 7 %)

2004*



2.430 Mill.

(- 11 %)

