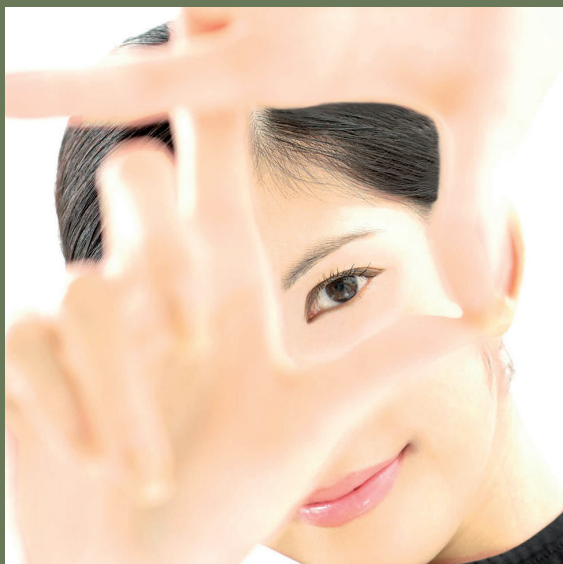


GfK



September 26 – 29, 2007 Shanghai Everbright Convention and Exhibition Center

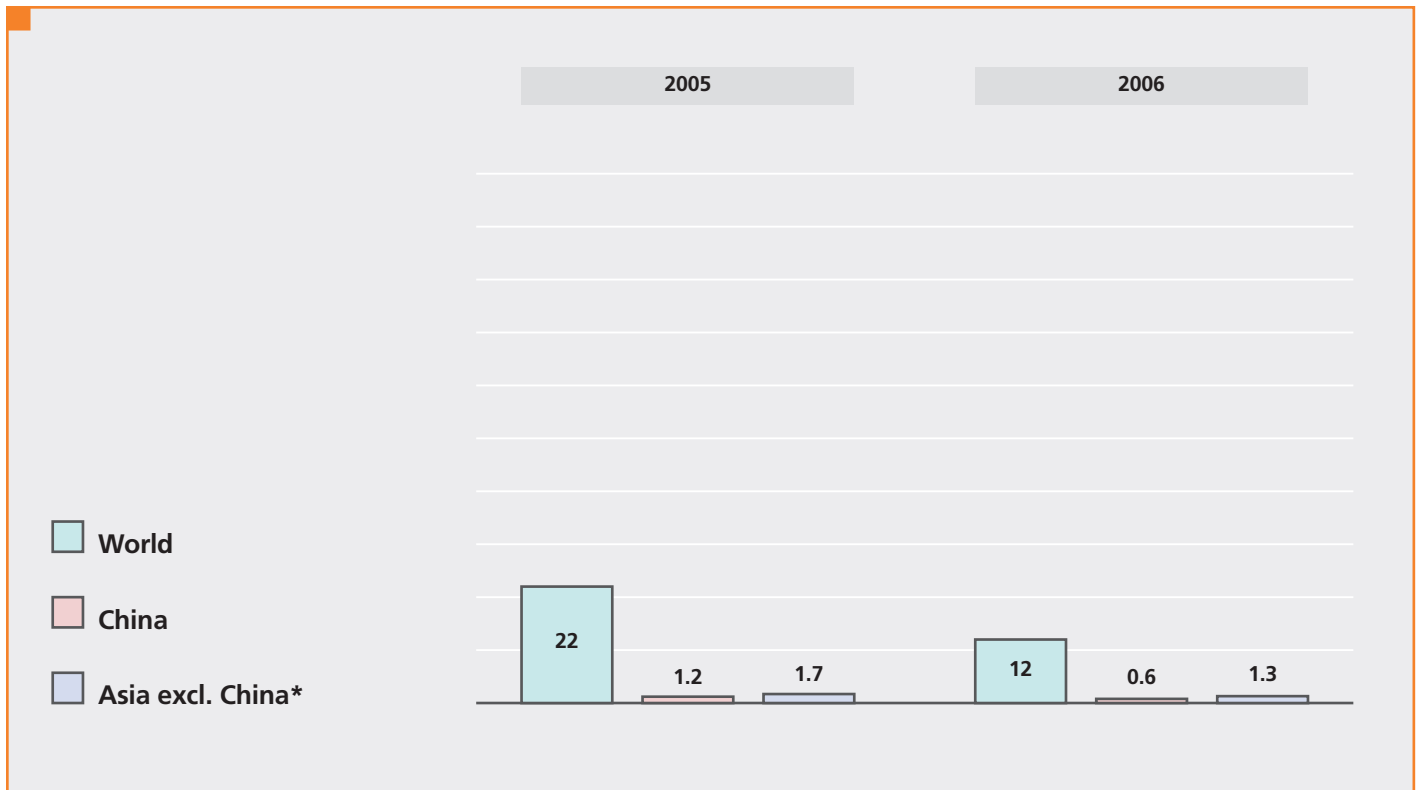
Imaging Expo China Interphoto Shanghai 2007



GfK. Growth from Knowledge

World Market Analog Still Cameras

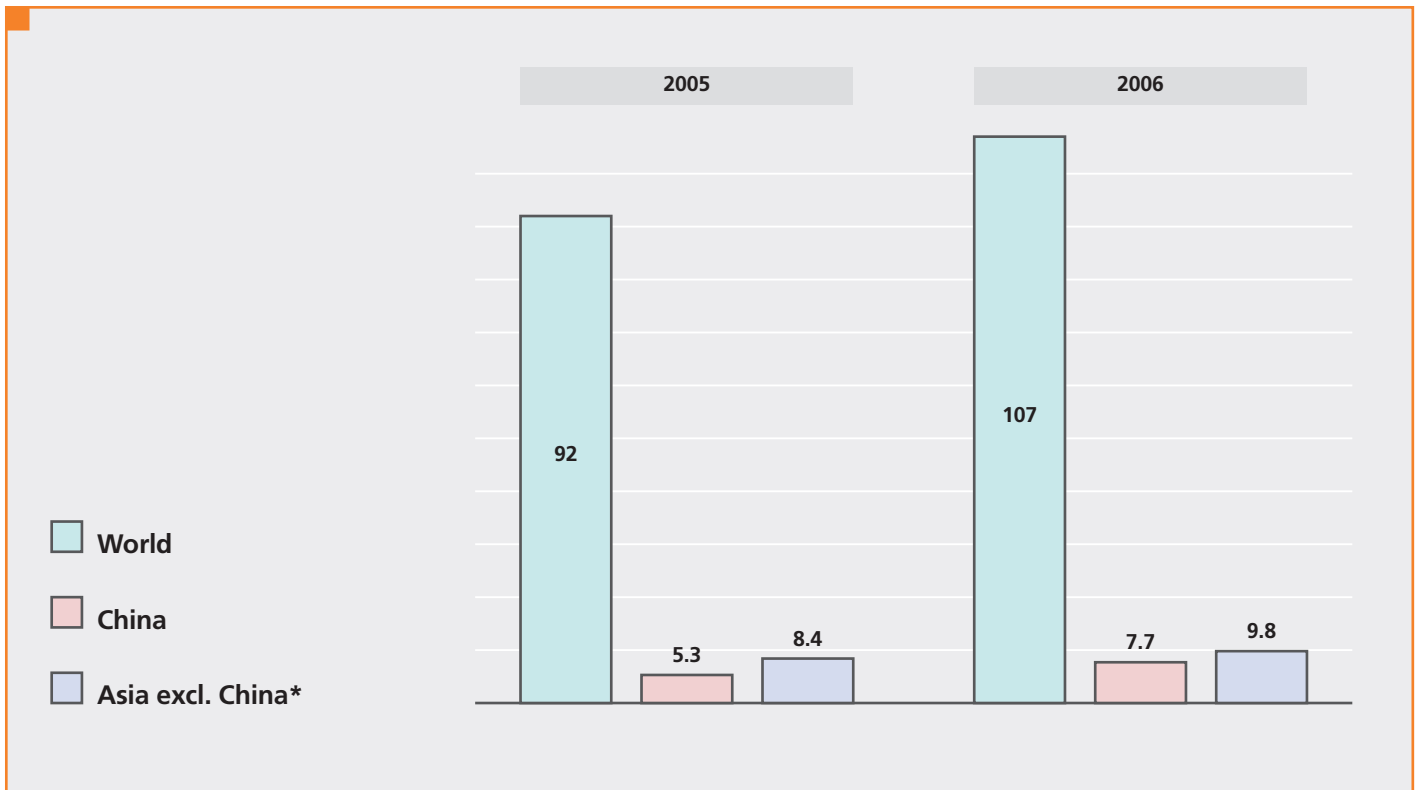
Sales Units (Million) 2005/2006



* Hong Kong, Taiwan, Korea (7R), Singapore, Malaysia, Thailand, Australia, Indonesia (2R), New Zealand, India (10C), Phillipines (MM), Vietnam (2R)

World Market Digital Still Cameras

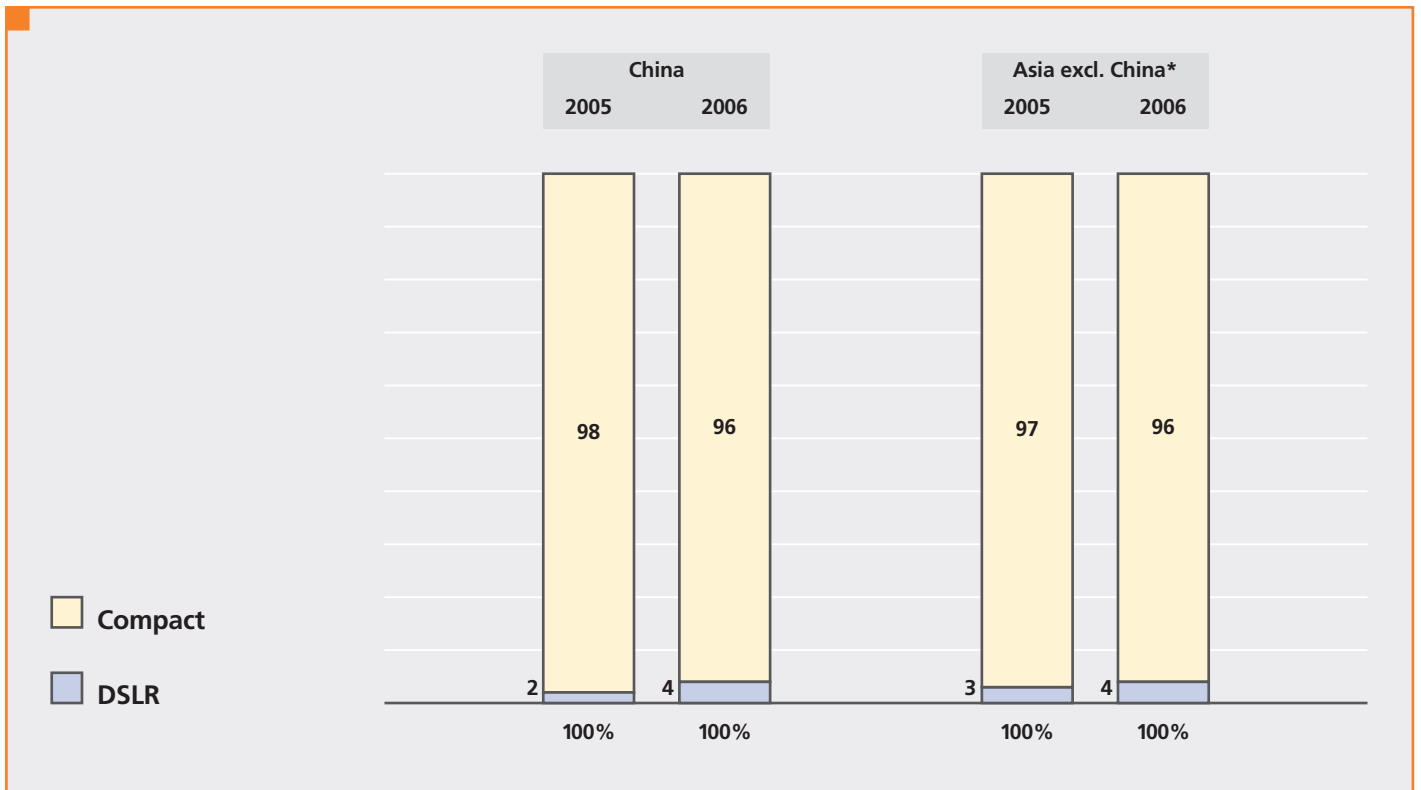
Sales Units (Million) 2005/2006



* Hong Kong, Taiwan, Korea (7R), Singapore, Malaysia, Thailand, Australia, Indonesia (2R), New Zealand, India (10C), Phillipines (MM), Vietnam (2R)

Chinese and Selected Asian Markets Digital Still Cameras

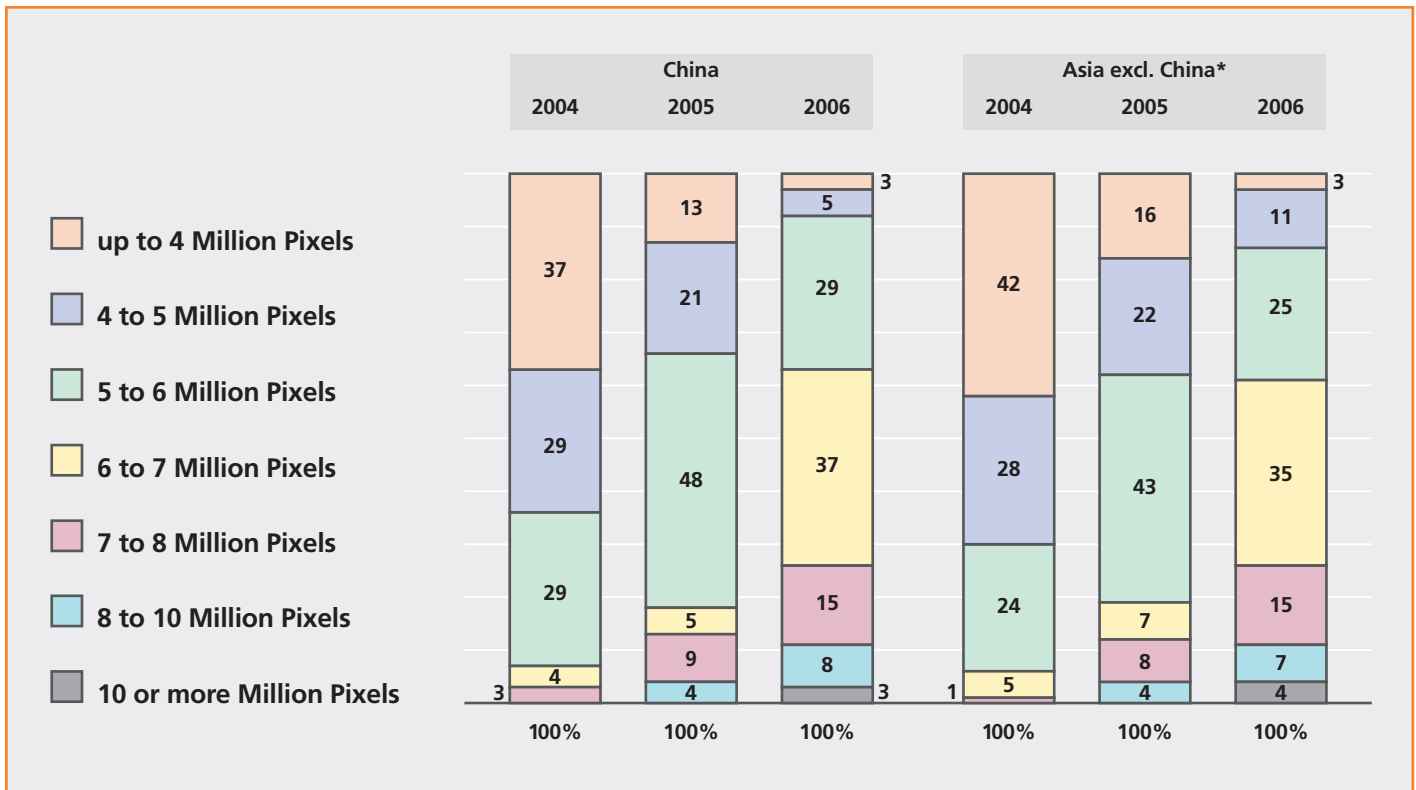
Unit Shares (%) 2005/2006



* Hong Kong, Taiwan, Korea (7R), Singapore, Malaysia, Thailand, Australia, Indonesia (2R), New Zealand, India (10C), Phillipines (MM), Vietnam (2R)

Chinese and Selected Asian Markets ■ Digital Still Cameras

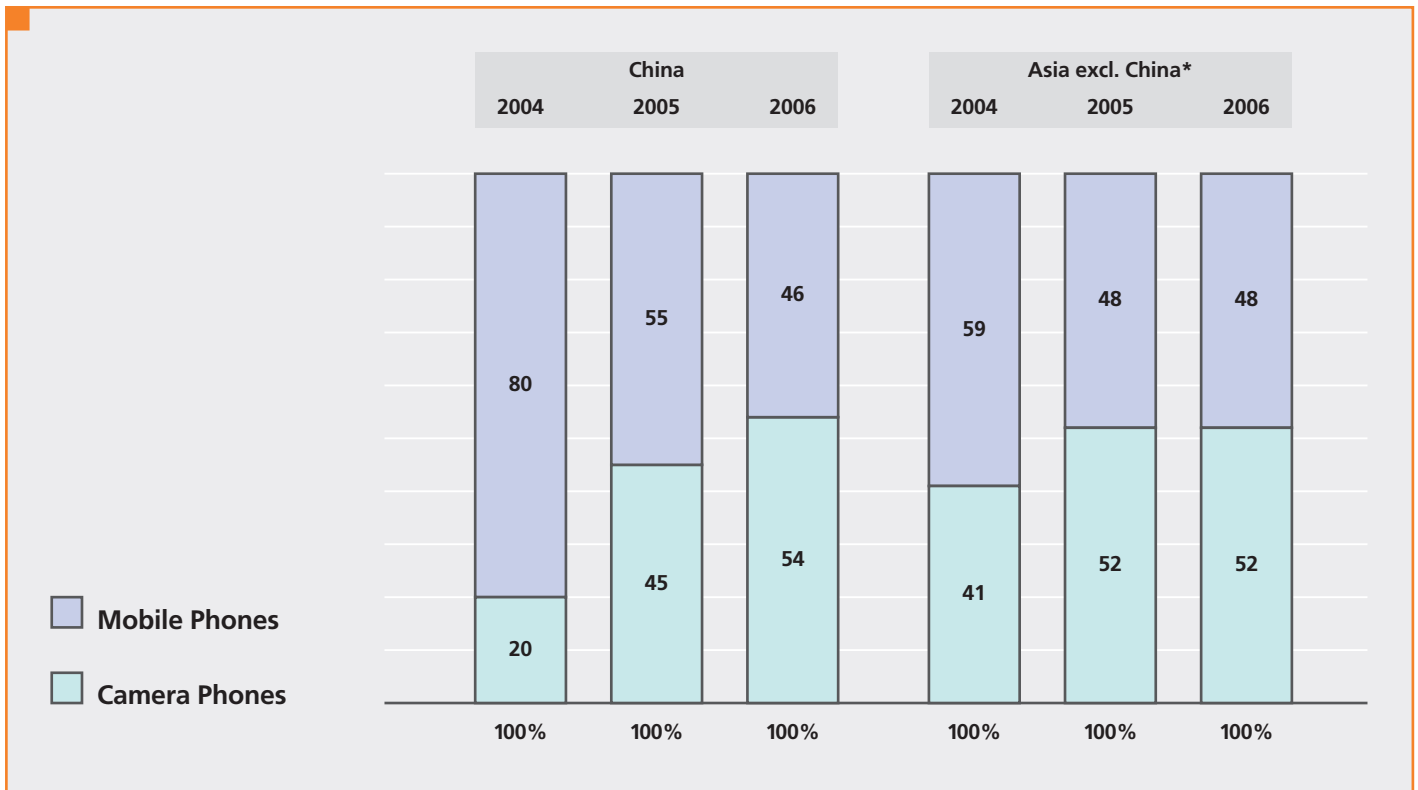
Unit Shares (%) 2004 – 2006



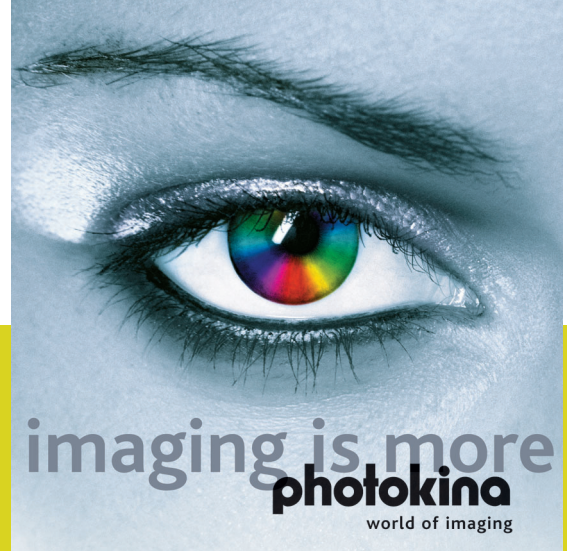
* Hong Kong, Taiwan, Korea (7R), Singapore, Malaysia, Thailand, Australia, Indonesia (2R), New Zealand, India (10C), Phillipines (MM), Vietnam (2R)

Chinese and Selected Asian Markets Mobile Phones and Camera Phones

Unit Shares (%) 2004 – 2006



* Hong Kong, Taiwan, Korea (7R), Singapore, Malaysia, Thailand, Australia, Indonesia (2R), New Zealand, India (10C), Phillipines (MM), Vietnam (2R)



Advance notice

GfK, Koelnmesse and Prophoto GmbH are pleased to invite you to the

Imaging Summit 2007

Imaging is Innovation – Meet the Imaging Industry

December 3/4, 2007, Nuremberg, Germany

Spectaris will hold, as an integral part of the Imaging Summit, its first Technology Forum on December 4, 2007.

For further details please contact www.imaging-summit.de



Program on Sep 26 and 28 will be held in the Shanghai Everbright Hotel, Guanyun No. 3 Room

Wednesday, September 26, 2007, 13:30 – 16:30
Global Imaging Trends – a Run down on the World Market
 (Language: English/Chinese)

13:30	Global Trends
14:00	Imaging Trends in China
14:30	Imaging Trends in Asia
15:00	Break
15:30	Imaging Trends in Japan
16:00	Imaging Trends in the U.S.A.

Thursday, September 27, 13:00 – 16:00
Friday, September 28, 9:30 – 13:30
International Business Forum
 (Language: English/Chinese, admission fee charged)

- Speakers: (times not assigned yet)
- Rainer Bauer, CEO, Imaging Solutions (Switzerland)
 - Steve Giordano, Sr., CEO, Lucidom Inc. (U.S.A.)
 - Teiichi Goto, Manager, Fujifilm China (China)
 - Rolf Hollander, Chairman, CeWe Color (Germany)
 - Brad Kruchten, VP/GM Retail Printing, Kodak (U.S.A.)
 - Tommy Li, Business Development Manager, HP Indigo (China)
 - Meik-M Lindberg, CEO, Fotokasten (Germany)
 - Vincent Mathieu, Regional Director, KIS/Photo-Me (France)
 - Ed Monahan, Worldwide Strategy Director for Photo Output Systems, Kodak (U.S.A.)
 - Mikko Pilkama, N Series See New Multimedia, Nokia (Finland)
 - Eran Steinberg, CEO, FotoNation (U.S.A.)
 - Frank Thelen, CEO, IP Labs (Germany)

Friday, September 28, 15:30
Meeting of the Photofinishers Association of China
 (Language: Chinese only)

GfK and Koelnmesse are pleased to invite you to the

GfK Market Briefings

at the Everbright Hotel, 66, Caobao Road, Xuhui District, Shanghai 200235, China
 Guanyun No. 3 Room

For further information please contact www.imaging-expo.com

Andy Zhao
 GfK Asia Pte Ltd Beijing Office
 Unit 2002-2005, China Life Tower,
 16 Chao Wai Street, Chaoyang District,
 Beijing 100020, P.R. China
 Phone +86-10-8562 3838
 Fax +86-10-8525 2148
 E-mail: andy_zhao@gfkasia.com
www.gfkms.com

Stanley Kee
 GfK Asia
 One George Street,
 1 George Street #22-02
 Singapore 049145
 E-mail: stanley_kee@gfkasia.com
www.gfkms.com

Marion Knoche
 GfK Marketing Services GmbH & Co. KG
 Nordwestring 101
 D-90319 Nürnberg – Germany
 Phone +49 (911) 3 95 22 94
 Fax +49 (911) 33 69 70
 E-mail: marion.knoche@gfk.com
www.gfkms.com